MINORITY ACQUISITIONS, INC

At MAI, We Don’t Add, We Multiply

MINORITY ACQUISITIONS, INC

MISSION-DRIVEN

At MAI, We Don't Add, We Multiply

BUILD WITH PURPOSE

Our founder's story is one of incredible **resilience** and **determination**. Born in the projects on Chicago's west side, he experienced a difficult childhood with an abusive father. At the age of 15, he ran away from home and spent his last two years of high school living on the streets. During one winter, while sleeping in a frozen crawl space, he was attacked by rats. Resourcefully, he fed them old donuts for a week, leading the rats to "adopt" him into their family. Despite these immense **challenges**, he graduated from high school.

A pivotal moment occurred when he was arrested for driving on a suspended license. To get a break from his jail cell, he took the ACT college entrance exam with no prep, scoring a **remarkable** 28, which led to calls from colleges offering financial assistance. He went on to earn both a Bachelor's and Master's degrees. Over the next two decades, he leveraged his **education** and **experience** to assist "Fortune 1000 Companies" in raising hundreds of billions of dollars in capital. He one day had an epiphany - “Corporate America” and Wall Street was the same **hustle** as the streets of Chicago.

Minority Acquisitions, Inc. (MAI) vision is to create a minority-owned "Fortune 1000 Company" by acquiring hundreds and eventually thousands of struggling fragmented “mom and pop” minority-owned businesses and bringing them under one umbrella and donating a percentage of the profit to child homelessness.

Investors asked our founder, which minority-owned companies would MAI **acquire**? His emphatic response was, “**All of Them**!"

AS ONE, WE'RE WEAK, TOGETHER WE'RE STRONG.

MINORITY ACQUISITIONS, INC

At MAI, We Don't Add, We Multiply

WE ACQUIRE, MANAGE, AND OPERATE "MOM AND POP" MINORITY-OWNED BUSINESSES IN FRAGMENTED MARKETS OR INDUSTRIES.

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MINORITY ACQUISITIONS, INC

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The primary strategic objective of MAI is to EXPAND its market share in minority communities and BOOST revenue and profitability through MINORITY-owned business ACQUISITIONS and organic growth.

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MAI plans on POSSESSING the largest portfolio of COMPANIES in the United States that serve BLACK and HISPANIC American populations.

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AT A GLANCE

MINORITY ACQUISITIONS, INC

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MAI will be a conglomerate and will acquire, manage, and operate “Mom and Pop” minority-owned businesses in fragmented markets or industries. Our goal is to complete three private capital raises and a IPO on the Nasdaq Stock Market in **five** years, giving early investors an exit strategy.

- Black Americans spending power projected to reach **$1.98T**. Hispanic American spending power projected to reach **$2.8T**
- There are approximately **5.2M** minority-owned businesses in the US, generating **1.12T** in annual revenue
- Many minority-owned businesses in the US face significant challenges, including limited access to capital, marketing resources, experience, and technology, which hinder their growth-8 out of 10 minority-owned businesses fail within the first 18 months
- Minority-owned businesses typically receive low valuations and can be acquired at a significant discount. MAI is the only exit strategy and have first mover advantage
- No ramp up needed, after acquisition revenues and profits are instantly accretive to overall business

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MINORITY ACQUISITIONS, INC

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THE PROBLEM

THE PROBLEM

MINORITY ACQUISITIONS, INC

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8 OUT OF 10

MINORITY-OWNED BUSINESSES FAIL WITHIN THE FIRST 18 MONTHS.

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THE PROBLEM

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In communities, no single company, Minority-owned businesses are highly fragmented "mom and pop" businesses, where no single company or small group of companies holds a dominant market share or significant influence. Instead, the market is composed of numerous small businesses, each with a relatively small share of the overall market. This lack of a dominant player means no single entity can dictate prices, production, or overall industry direction.

- **Lack of Dominance:** In the minority communities, no single company has a large enough market share to dictate terms or control the industry
- **Numerous Competitors:** Many small businesses compete within the market, with no clear leader emerging
- **Limited Pricing Power:** Because no single company holds a dominant position, individual businesses have limited ability to influence prices
- **Barriers to Entry:** Minority business markets often have low barriers to entry, making it easier for new businesses to start and compete, but also making it difficult for any single business to achieve significant dominance

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MINORITY ACQUISITIONS, INC

THE PROBLEM

BARRIERS TO GROWTH & PROFITABILITY

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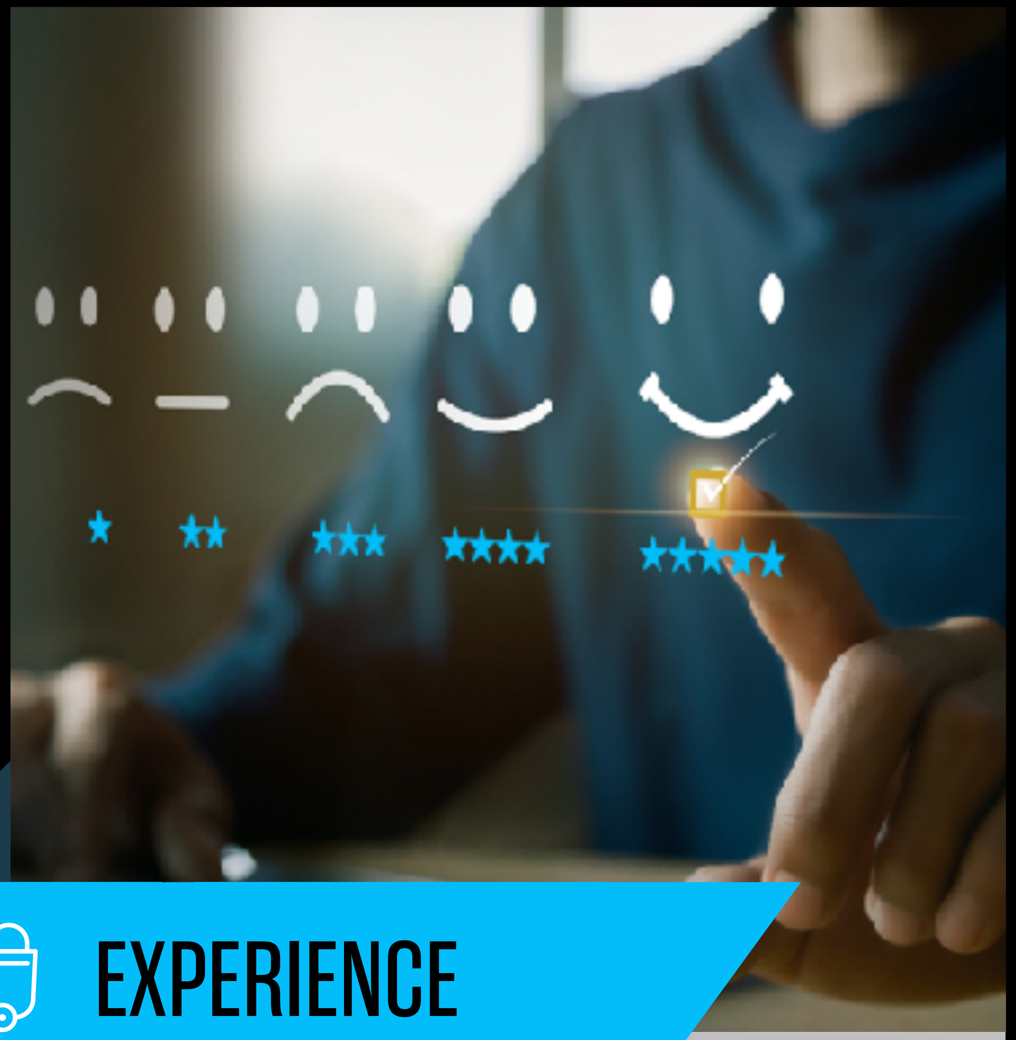
CAPITAL

- Limited access to funding, venture capitalists or accredited investors
- Banks tend to lend money to larger clients
- Most minority-owned businesses have a weak or no credit history
- Credit card limits have reached maximum levels

MARKETING

- Lack of marketing expertise
- Lack of marketing capital
- Lack of other marketing resources



EXPERIENCE

- Lack of industry experience
- Lack of accounting and finance experience
- Lack of general business knowledge

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MINORITY ACQUISITIONS, INC

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ACQUISITION DEMOGRAPHICS & PIPELINE

ACQUISITION DEMOGRAPHICS

MINORITY ACQUISITIONS, INC

At MAI, We Don't Add, We Multiply

194,585

Black-owned BUSINESSES generating $212B in annual revenue.

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ACQUISITION DEMOGRAPHICS

MINORITY ACQUISITIONS, INC

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5,000,000

Hispanic-owned **BUSINESSES** generating
$800B in annual revenue.

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ACQUISITION DEMOGRAPHICS

MINORITY ACQUISITIONS, INC

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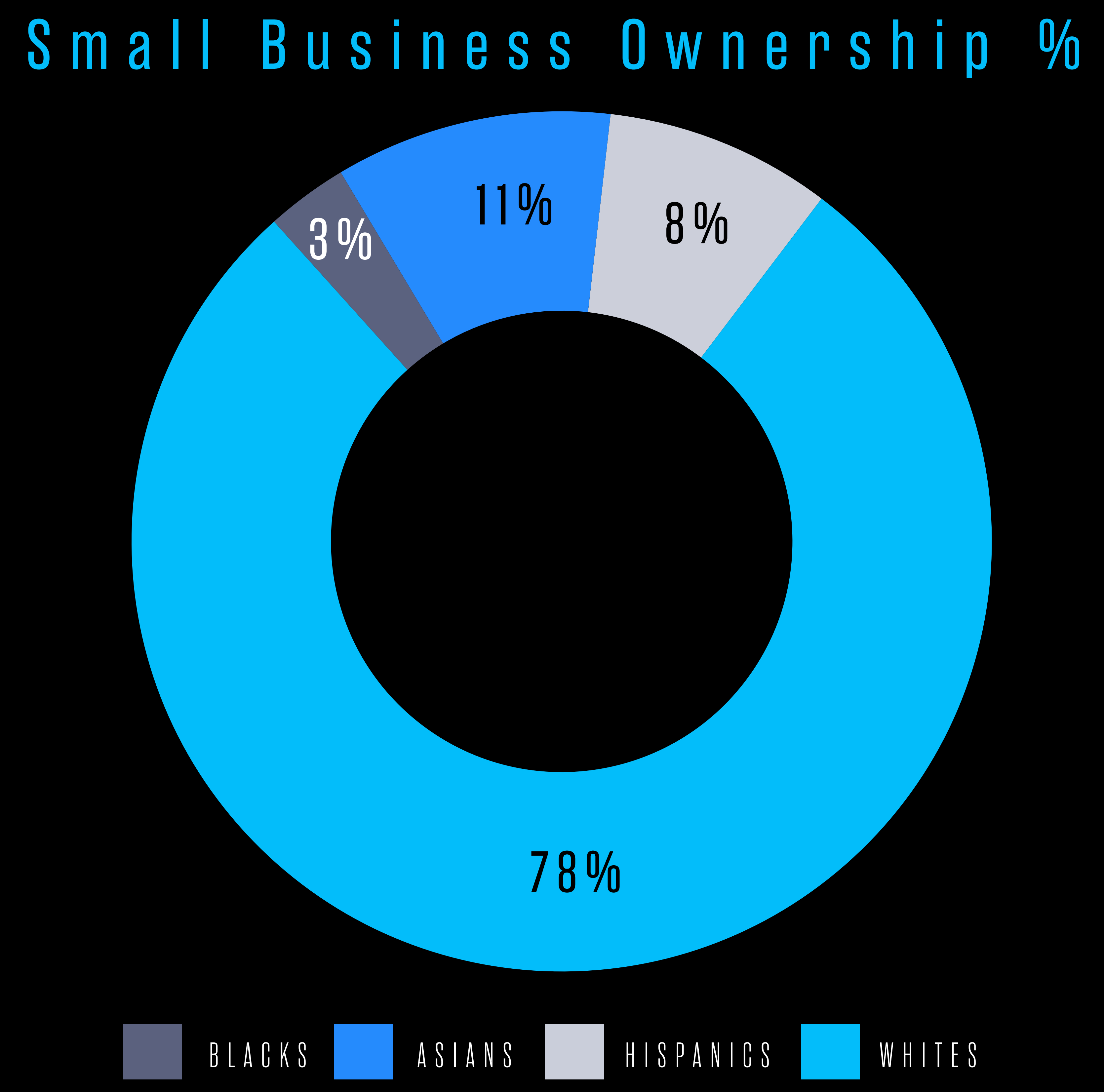

- Black American and Hispanic American small business ownership **represents** 11% of total small business ownership
- Acquiring Asian and other minority-owned businesses will be our long-term strategy

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ACQUISITION PIPELINE 5.2m MINORITY-OWNED BUSINESSES

MINORITY ACQUISITIONS, INC

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BEAUTY

FOOD & BEVERAGE

RETAIL

AUTOMOTIVE

OTHER SERVICES

ENTERTAIMENT

REAL ESTATE

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ACQUISITION PIPELINE SUB-CATEGORIES

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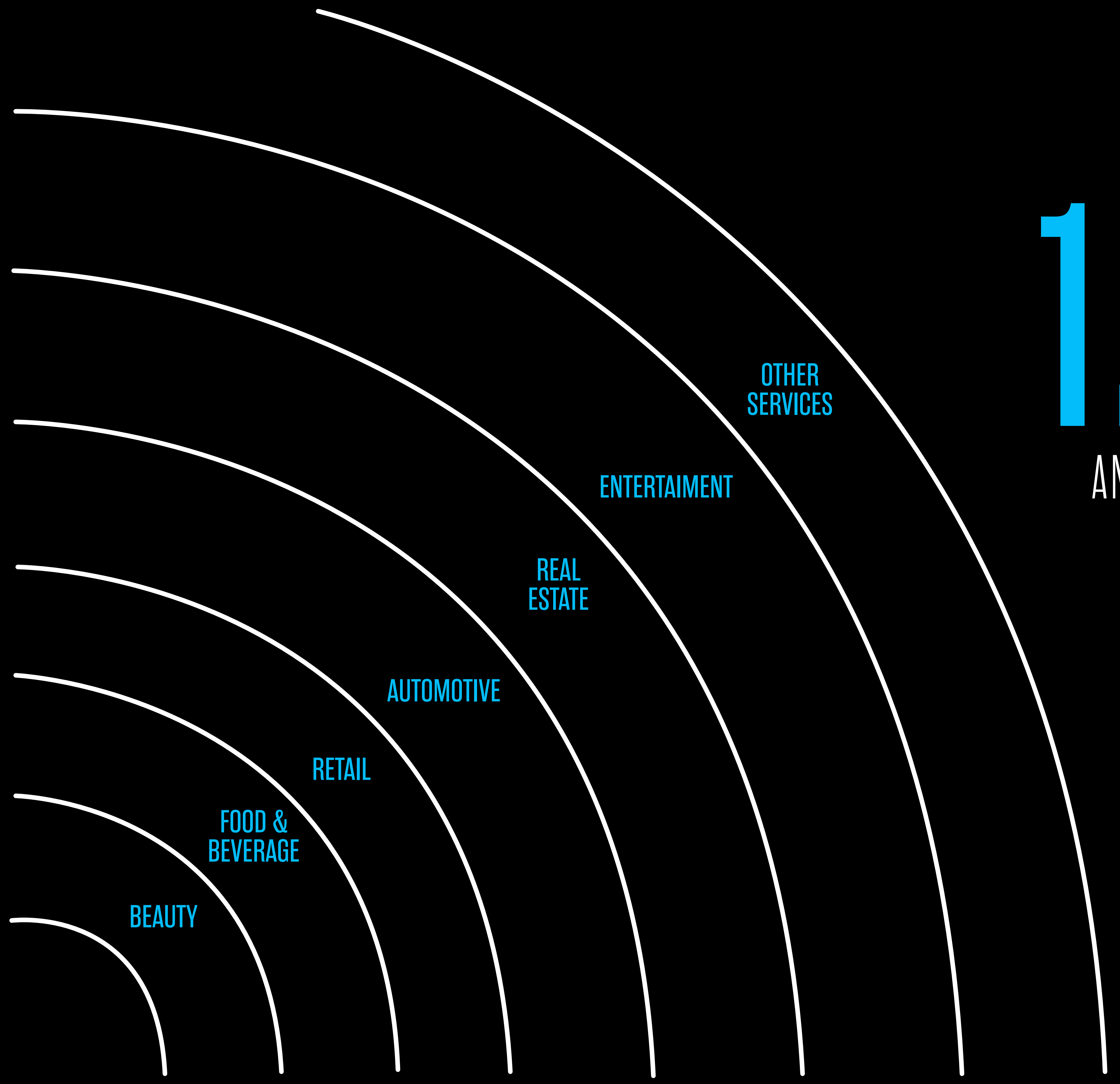

5.2m MINORITY-OWNED BUSINESSES

1.12t ANNUAL REVENUE

BEAUTY
Barber Shops - Hair Salon - Nail Salon
Wig Salon - Day SPA - Wellness

FOOD & BEVERAGE
Restaurants - Food Truck - Food Stands
Catering - Spirits

RETAIL
Apparel - Shoes - Beauty Supply
Groceries

AUTOMOTIVE
Dealerships - Repair - Auto Parts

ENTERTAIMENT
Sports Bars - Nightclubs - Gaming Theaters

REAL ESTATE
Residential - Commercial - Rental - Airbnb

OTHER SERVICES
DayCare - Landscaping - Construction
Accounting - Shipping - Transportation

ACQUISITION PORTFOLIO MIX

MINORITY ACQUISITIONS, INC

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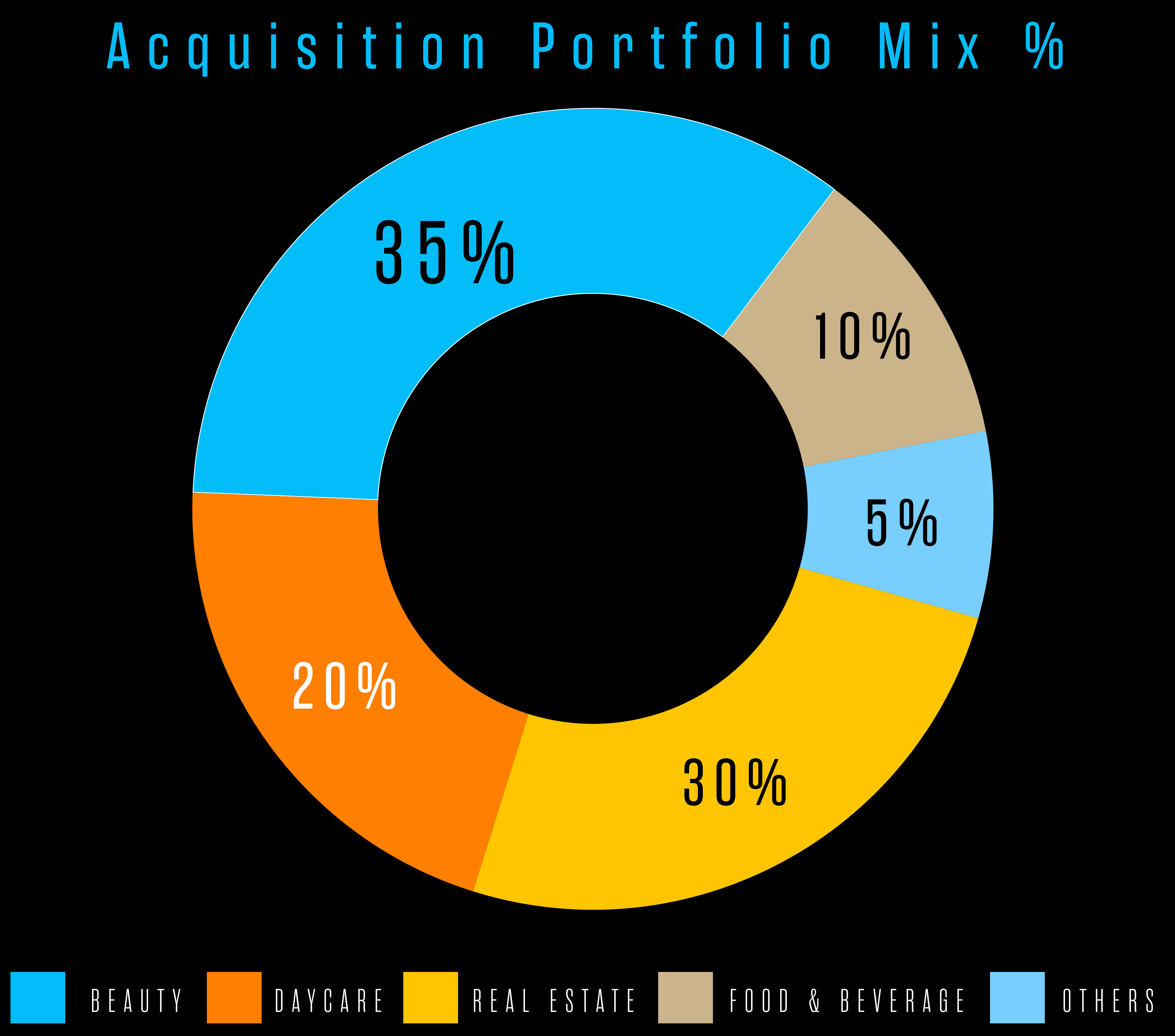

- Our acquisition portfolio will be **heavily concentrated** on 'Mom and Pop" minority-owned businesses in highly fragmented markets or industries
- Barber shops, hair salons, wig salons, nail salons, beauty supply stores, daycares, restaurants, real estate, and landscaping (Other) **will represent the largest %** of our acquisition portfolio

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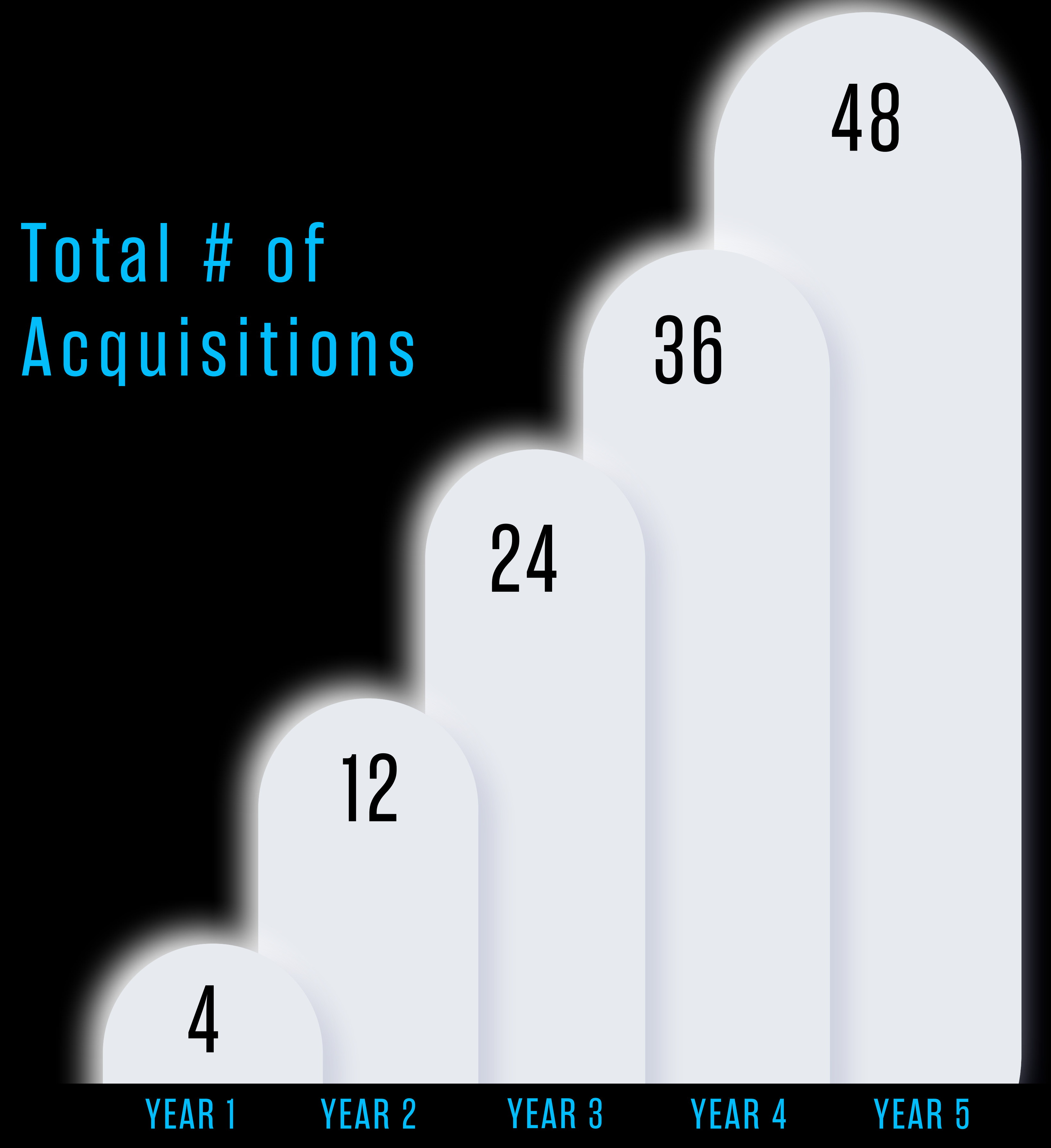
ACQUISITION FORECAST

MINORITY ACQUISITIONS, INC

At MAI, We Don't Add, We Multiply



- As we perfect our business model templates, we will start to ramp **up** acquisitions
- Short-term our acquisition backlog will total approximately **124** acquisitions in fragmented business markets in **Year 5**
- Long-term, we expect our acquisition backlog will total approximately **544 acquisitions** in fragmented business markets in **Year 10**

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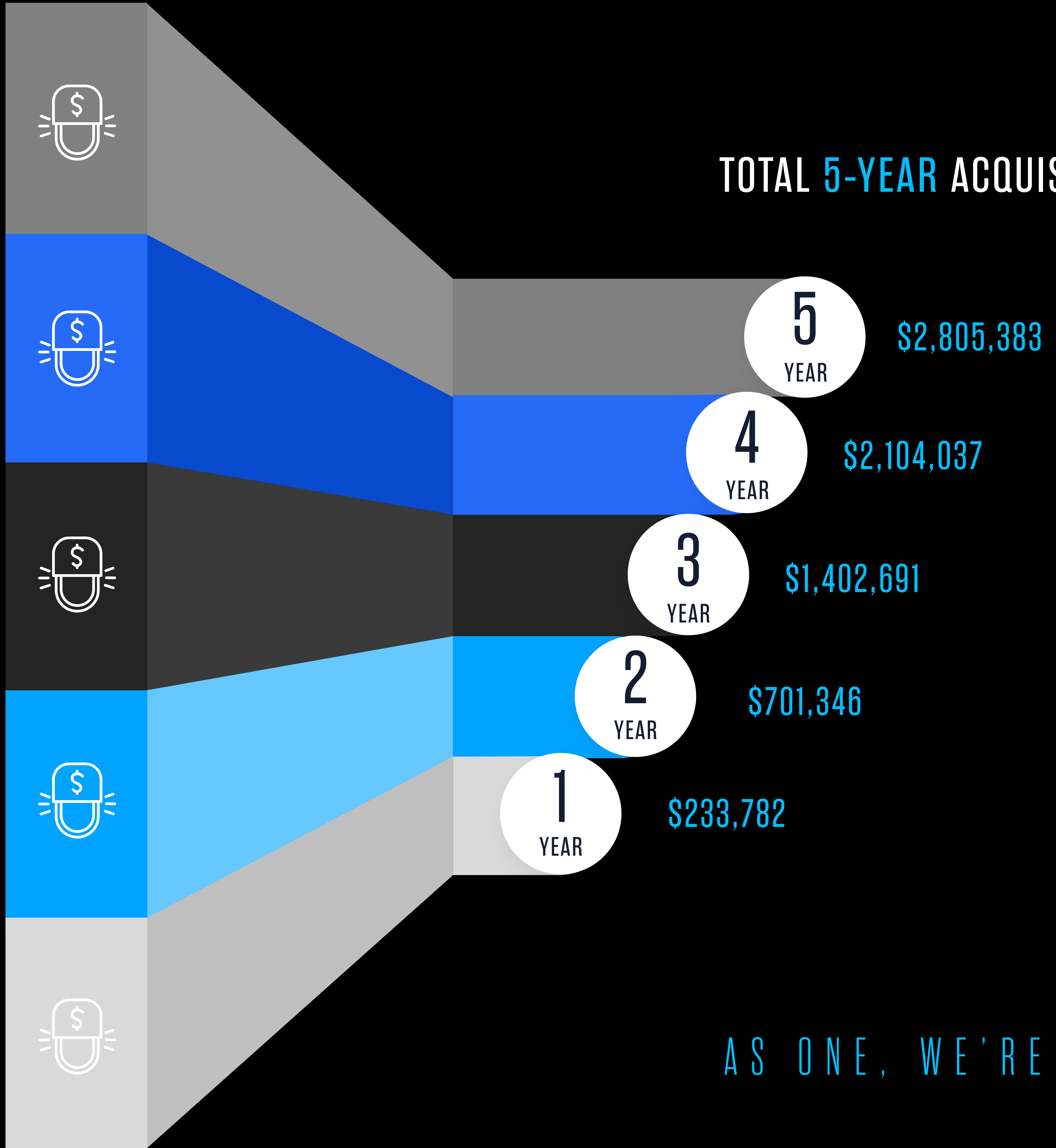
ACQUISITION CAPITAL

MINORITY ACQUISITIONS, INC

At MAI, We Don't Add, We Multiply

TOTAL 5-YEAR ACQUISITION CAPITAL $7,247,239



Note: There are approximately 5,194,585 minority-owned businesses with total annual revenues of $1.12T. Average Revenue Per Business (ARPB) is $194,818.26 with an average 10% profit margin. We estimate 3x profit for each acquisition payout. MAI receives all its acquisition capital back in 3 years for each acquisition. The acquisition capital schedule to the left is a worse case scenario regarding investor funding, due to the fact a portion of the acquisition capital needed can be paid out of Company profits. Year 1 includes four acquisitions, Year 2 includes 12 acquisitions, Year 3 includes 24 acquisitions, Year 4 includes 36 acquisitions, and Year 5 includes 48 acquisitions.

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MINORITY
ACQUISITIONS, INC

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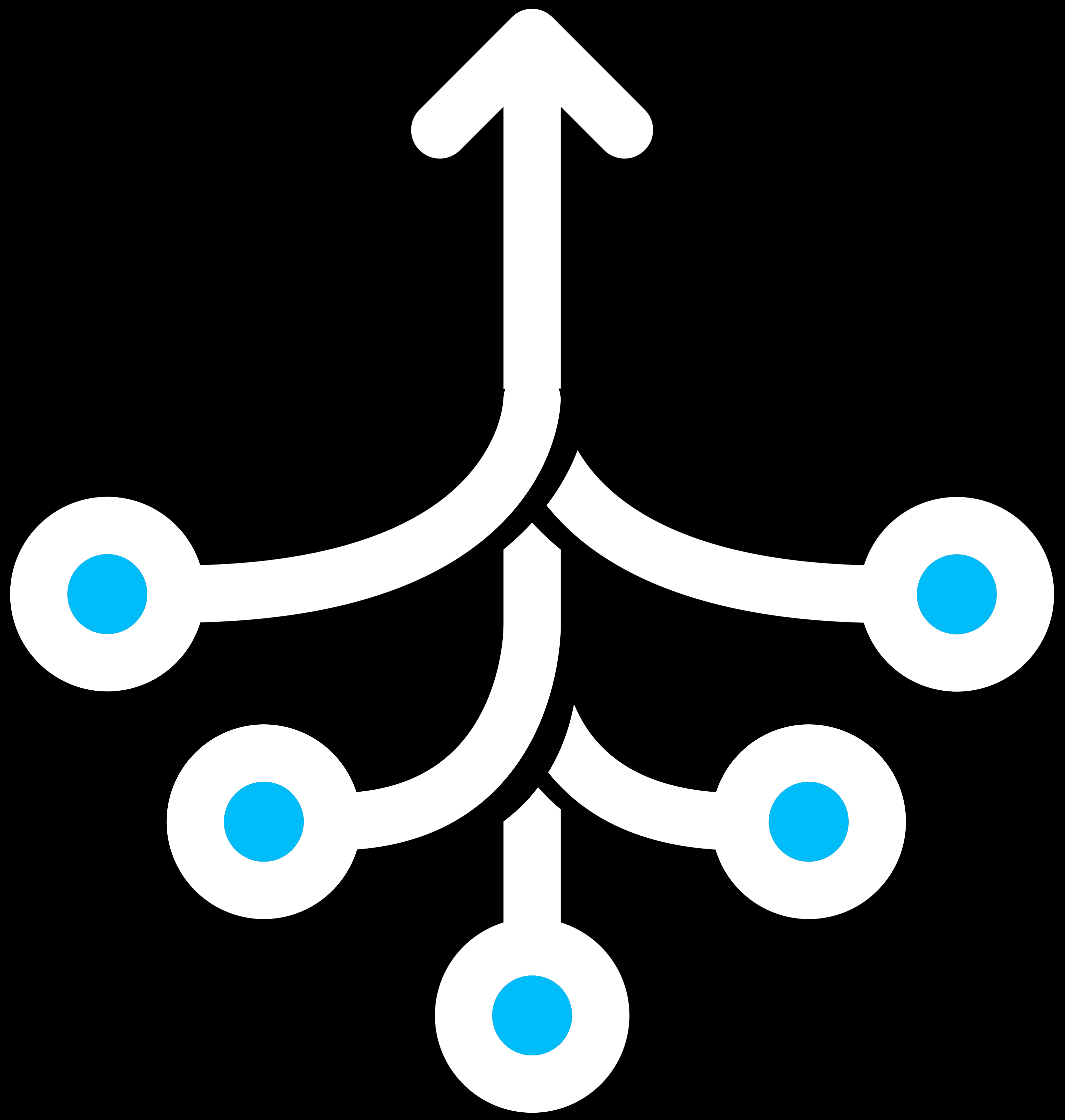
SHARED SERVICES



MAI BUSINESS ACCELERATOR PROGRAM

At MAI, We Don't Add, We Multiply

Is a structured initiative within Minority Acquisitions, Inc. designed to provide intensive support, business coaching, and access to **shared resources** for the owners / operators of the businesses MAI acquires (and potentially for allied businesses in the future) who have committed to becoming part of our management team.

Business Diagnostics

A deep analysis of each acquired business: finances, operations, team, products, etc.

Custom Growth Plan

A 90–180 day roadmap is developed to improve structure, profitability, and market positioning.

Implementation & Training

Owners, managers, and staff are trained in key areas like:

- Accounting
- Digital marketing
- Human resources
- Branding
- Customer relationship management (CRM)

Shared Systems Integration

Businesses are connected to MAI's centralized systems to streamline operations and reduce costs——e.g., accounting services, shared design team, sales platforms, inventory, etc.

Evaluation & Expansion

After the program, progress is evaluated to determine whether the business is ready for expansion, capitalization, or deeper restructuring.

SHARED SERVICE PLATFORM

MINORITY ACQUISITIONS, INC

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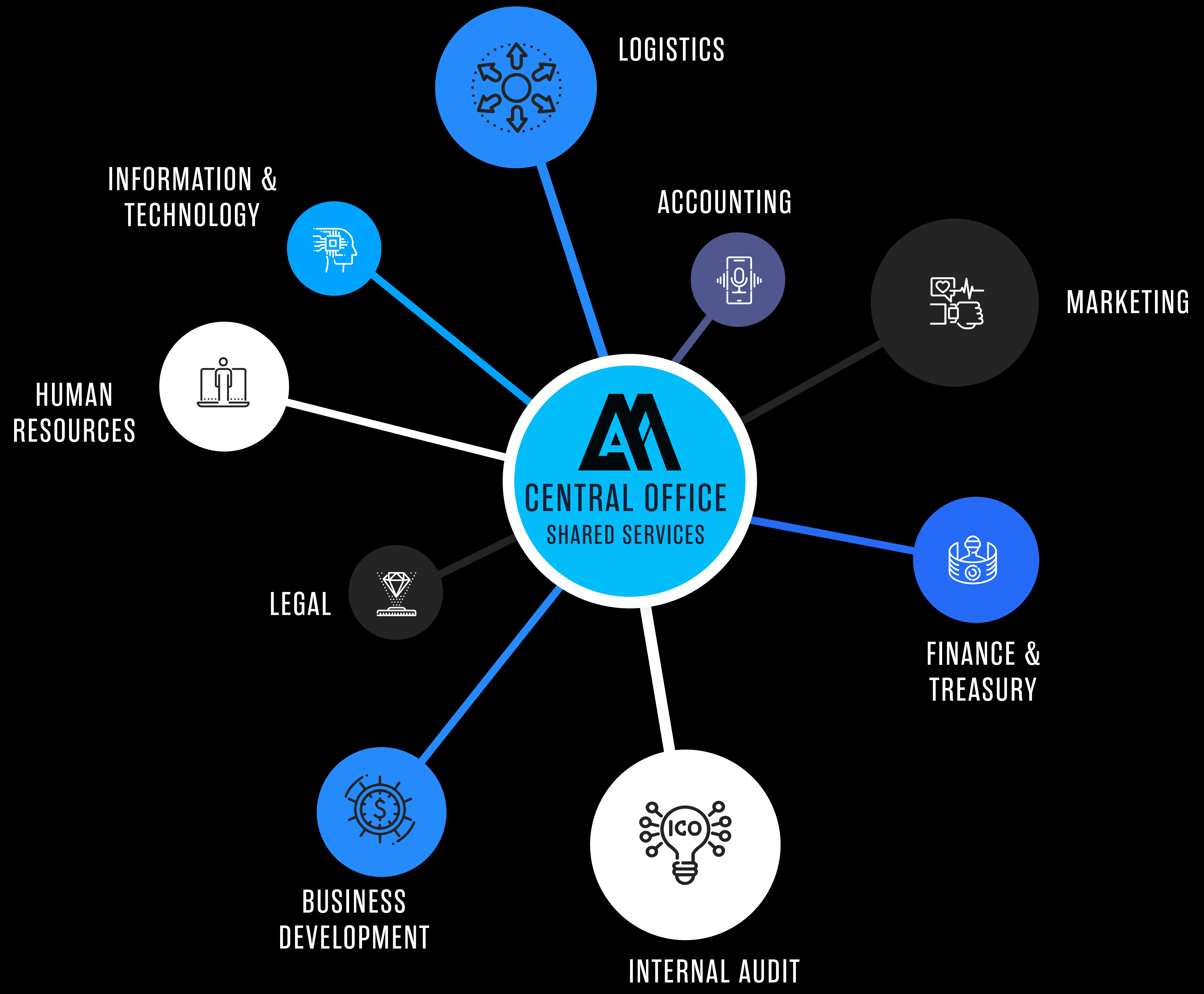

- 8 out of 10 minority-owned businesses fail within the first 18 months due to a lack of resources

- MAI will not only acquire minority-owned businesses, but we will also **manage** and **operate** them

- All acquisitions, MAI will assist in **increasing** efficiency, revenue, and profitability by providing **shared services** such as marketing, accounting, finance, legal, human resources, and information technology, which gives all acquisitions a higher success rate

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SHARE SERVICES PLATFORM GROWTH STRATEGY

MINORITY ACQUISITIONS, INC

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Market Penetration Strategy

MAI will implement a digital marketing strategy for acquired businesses which encompasses all marketing efforts that use digital channels like the internet, mobile devices, social media, search engines, and other digital platforms.

Cash Flow Strategy

MAI will provide acquired businesses with sufficient cash on hand so they can pay their bills, cover expenses, and invest in growth, which should lead to financial stability.

Traditional Marketing Strategy

MAI will implement a non-digital marketing strategy for acquired businesses such as print advertising, television commercials, radio ads, and direct mail.

Financial Management Strategy

MAI will provide acquired businesses with adequate bookkeeping, budgeting, and tracking of expenses and revenue, which should lead to financial stability and making better informed decisions.

MINORITY ACQUISITIONS, INC

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FINANCIAL FORECAST

MINORITY ACQUISITIONS, INC

FINANCIAL FORECAST

At MAI, We Don't Add, We Multiply

REVENUE GROWTH

REVENUE GROWTH (EXCLUDING ORGANIC)

TOTAL 5-YEAR REVENUE $50,652,748

5 YEAR	$24,157,464
4 YEAR	$14,806,188
3 YEAR	$7,792,730
2 YEAR	$3,117,092
1 YEAR	$779,273

REVENUE GROWTH (INCLUDING ORGANIC)

TOTAL 5-YEAR REVENUE $52,851082

$25,523,827	5 YEAR
$15,402,429	4 YEAR
$7,989,497	3 YEAR
$3,156,056	2 YEAR
$779,273	1 YEAR

Note: There are approximately 5,194,585 minority-owned businesses with total annual revenues of $1.12T. Average Revenue Per Business (ARPB) is $194,818.26. Year 1 includes four acquisitions, Year 2 includes 12 acquisitions, Year 3 includes 24 acquisitions, Year 4 includes 36 acquisitions, and Year 5 includes 48 acquisitions. We have forecasted 5% annual organic revenue growth.

Revenue growth can be significantly ramped up with larger acquisitions.

FINANCIAL FORECAST

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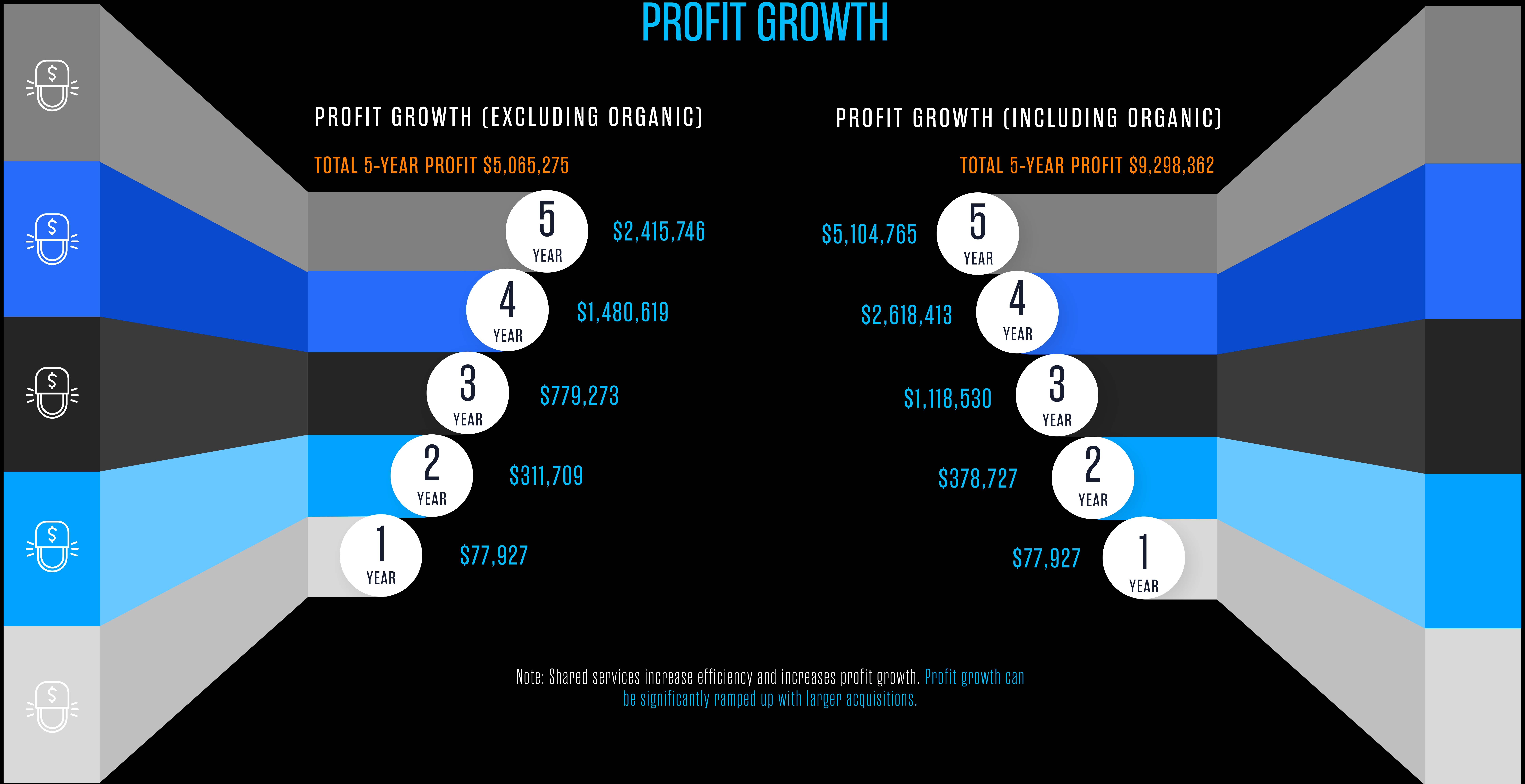
PROFIT GROWTH



Note: Shared services increase efficiency and increases profit growth. Profit growth can be significantly ramped up with larger acquisitions.

FINANCIAL FORECAST

MINORITY ACQUISITIONS, INC

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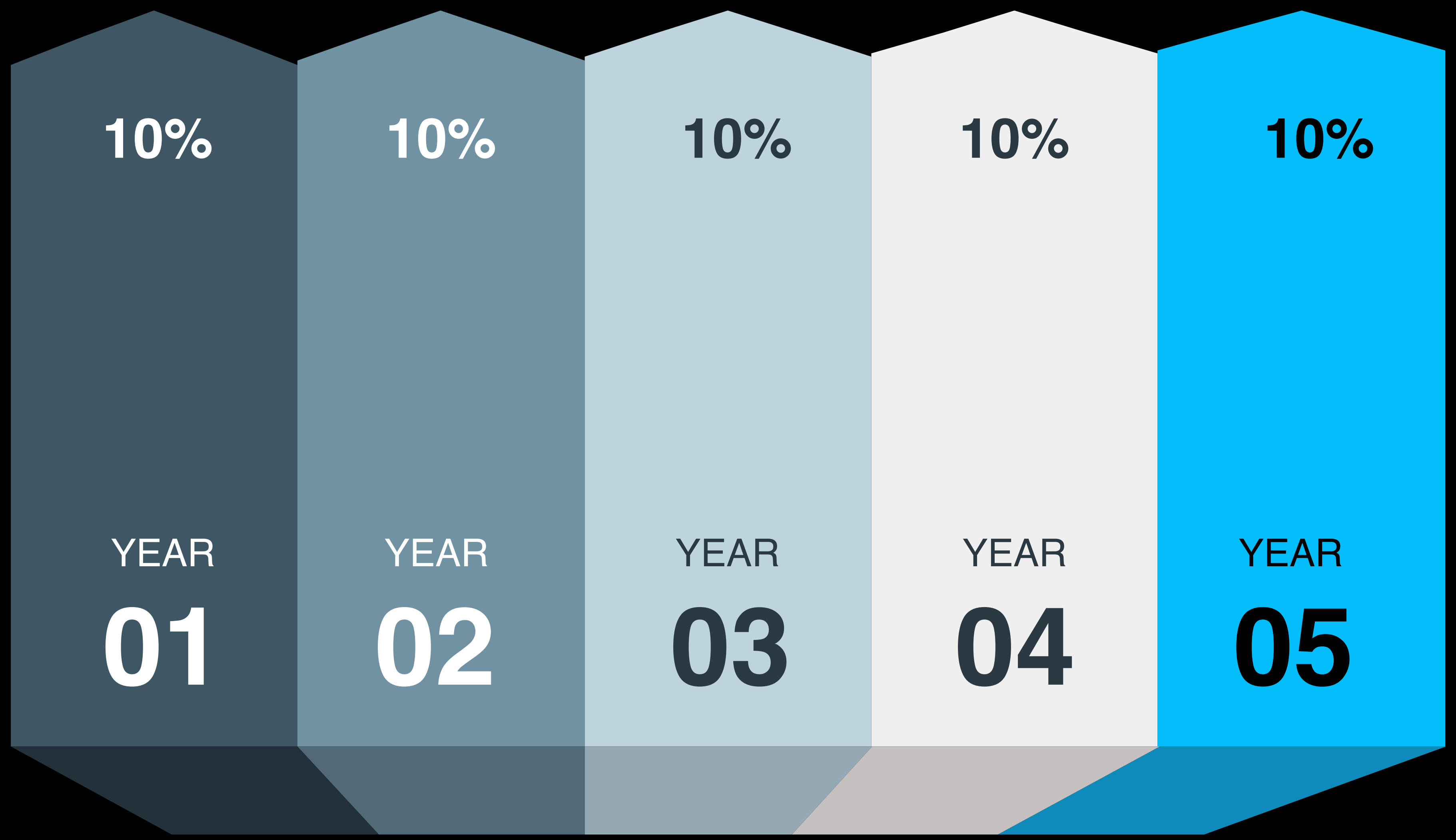
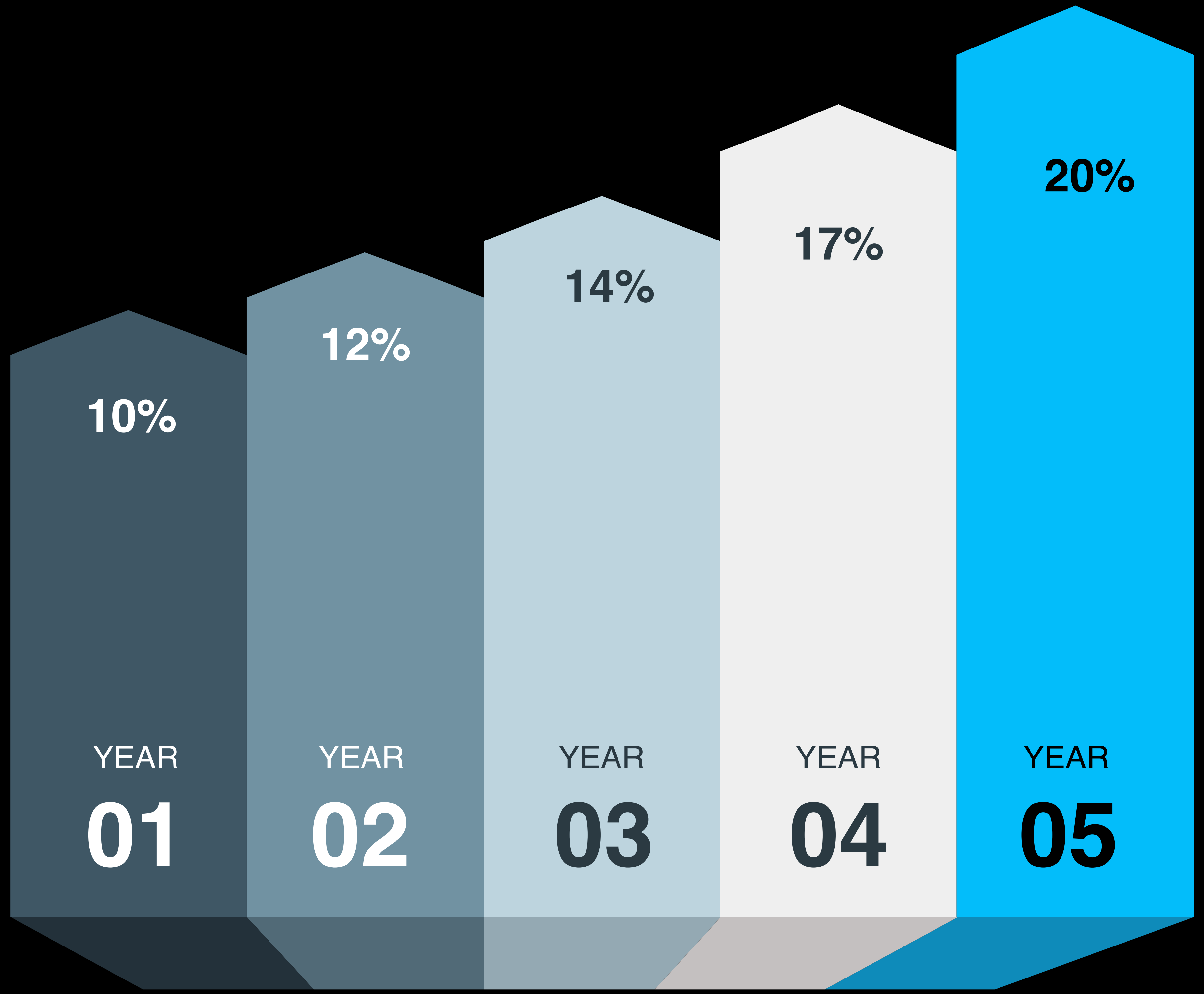
PROFIT MARGIN IMPROVEMENT

MAI PROFIT MARGIN (EXCLUDING SHARED SERVICES)



MAI PROFIT MARGIN

MAI PROFIT MARGIN (INCLUDING SHARED SERVICES)



MAI PROFIT MARGIN

Note: Shared services increase efficiency and improves margins.

ORGANIZATIONAL CHART 2025

MINORITY ACQUISITIONS, INC

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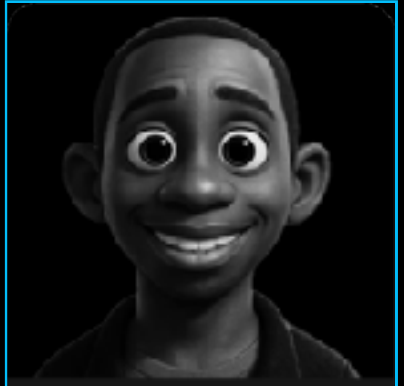
Andrew Wallece
Founder-Chief Executive Officer (CEO)

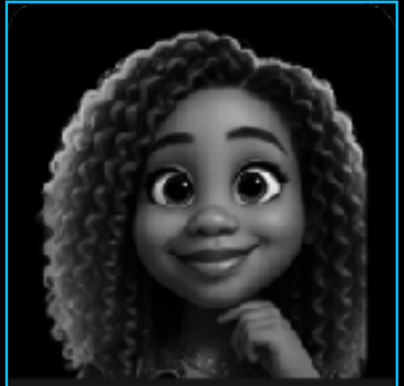
Juan J. Garcia
Founder-Chief Marketing Officer (CMO)

Anthony McKinley
Head of Non-Profit Initiatives

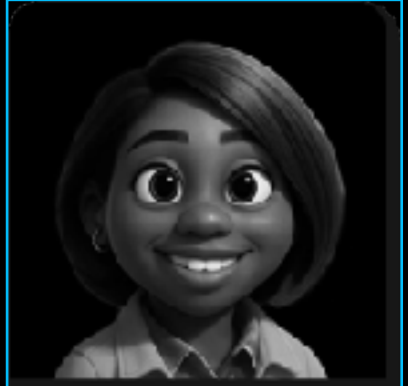


Durran Dunn, CPA
Chief Financial Officer (CFO)

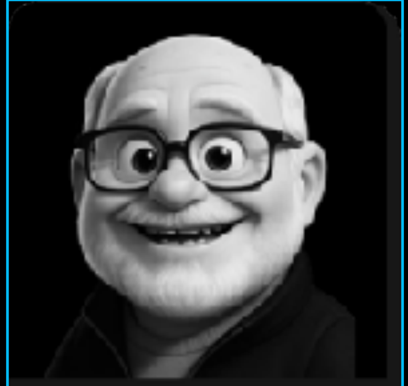
Curtis Griffin
Head of Information Officer



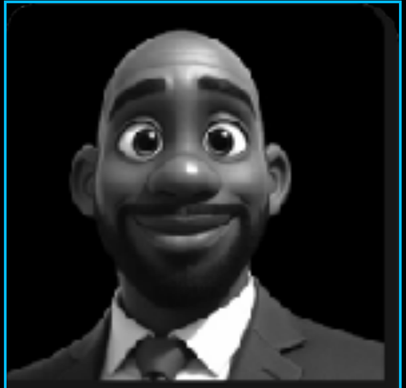
Syreeta Mitchell
Special Projects & Partnership



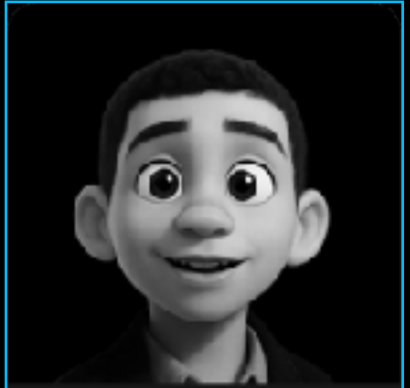
NiKii Johnson
Head of Human Resource



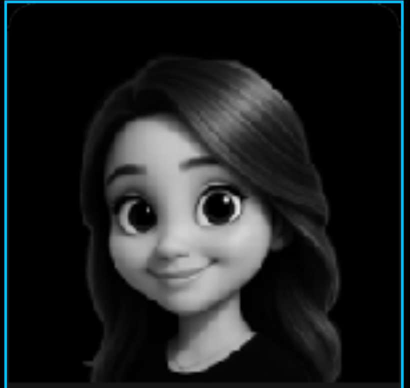
Raymond P. Medeiros
Head of Investor Relations



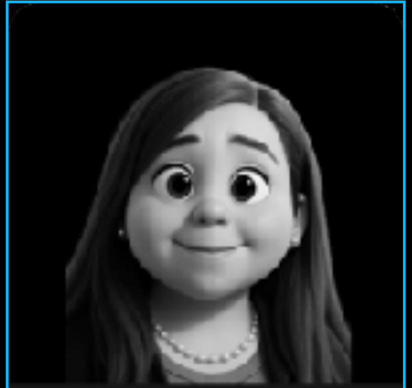
Dexter Andrews
Head of Business UK & Africa



Brent Marston
Head of Business Caribbean



Cecily Betancourt
Social Media Manager



Nohemi Querales
Digital Marketing Analyst Manager

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